Data Privacy Q&A with Phinn the Shark

	From ⌄	astosovic@luc.edu
Send	To	○ phinn@luc.edu
	Cc	
	Bcc	
	Subject	Data Privacy Question

Hi Phinn,

Hope you are doing well. I was doing some reading on data privacy and PII kept on being mentioned. Can you explain what that is to me?

Also, do you have any tips for me to better protect my data?

Thanks so much for your help!

Sincerely,
Aleksandra

Send	From ⌄	phinn@luc.edu
	To	astosovic@luc.edu
	Cc	
	Bcc	
	Subject	Data Privacy Question

Hi Aleksandra,

Thanks so much for reaching out and might I say, great questions!

To answer your first question:

PII stands for Personally Identifiable Information. Some examples of PII include your name, address, email address, phone number, date of birth, SSN, bank account number, etc. You get the idea.

As for your second question, absolutely. I'm so glad you asked. Here are my four tips for protecting your data:

1. Whenever you step away from your desk, lock your computer.
2. If you need to send any files, be sure to use Loyola's Secure File Transfer.
3. Lock any cabinets or drawers that contain physical copies of data, and do not leave them out if you are not by your desk.
4. Do not discuss or message anyone anything related to sensitive data unless you are in a secure and private meeting room.

I hope I answered your question. Please feel free to write back to me if I can help out with anything else.

Wishing you a phinn-tastic week,
Phinn