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# Security Awareness Newsletter



Preparing people to lead extraordinary lives

"Someone cracked my password. Now I need to rename my puppy."

# Social Media Safety

Social media has become an integral part of college life for many students. From keeping in touch with friends and family to networking with potential employers, social media can be a valuable tool for college students. However, it is important for students to be aware of the potential dangers of social media and take steps to protect themselves online. In this article, we will discuss some tips for social media safety for college students.

# **Protect your Personal Information**

One of the most important things you can do to stay safe on social media is to protect your personal information. This includes your full name, date of birth, address, phone number, and any other sensitive information. Be mindful of what you post online and who can see it. It's also a good idea to review your privacy settings on each social media platform you use to ensure that your personal information is only visible to people you trust.

#### Think Before you Post

Before you post anything on social media, think about how it could be perceived by others. Could it be misinterpreted or taken out of context? Could it potentially harm your reputation or future career prospects? If you have any doubts, it's best to err on the side of caution and not post it.

#### **Be Wary of Strangers**

It's important to be cautious when interacting with strangers on social media. Be skeptical of anyone who tries to befriend you online who you don't know in real life. Scammers and cybercriminals often use social media to target unsuspecting victims. If someone you don't know tries to connect with you on social media, be cautious and do some research before accepting their request.

# **Use Strong Passwords**

Make sure to use strong, unique passwords for each social media account you have. Avoid using easily guessable passwords like "123456" or "password." It's also a good idea to enable two-factor authentication, which provides an additional layer of security for your accounts.

# Be Mindful of what you Share

Be careful about sharing too much personal information online, such as your location, daily routine, or upcoming travel plans. This information can be used by cybercriminals to target you for scams or even physical harm. If you're going on vacation or traveling, consider waiting until you return to share your photos and experiences online.

Social media can be a valuable tool for college students, but it's important to use it safely and responsibly. By following these tips, you can help protect yourself from online threats and enjoy the benefits of social media without putting yourself at risk. Remember, if something feels off or too good to be true, it's best to err on the side of caution and avoid it. Stay safe online!



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