SCHOOL OF COMMUNICATION HONORS

OUTSTANDING ADVERTISING/PUBLIC RELATIONS MAJOR: JUNIOR AND SENIOR AWARDS

Requirements and Nomination Procedure

If you are interested in the Outstanding Advertising/Public Relations Major: Junior or Senior Award, consider the following requirements and submit your name to the School of Communication using the procedure outlined below.

REQUIREMENTS:

- The student should have at least a **3.5 GPA in their major and a 3.25 cumulative GPA**. Students can determine their grade point average using the GPA calculator online:
  
  http://www.luc.edu/advising/gpa_calculator.html

- The student should participate in School of Communication activities (e.g., the Debate Society, WLUW IABC, SPJ, Service Learning, Lambda Pi Eta-Beta Rho, PRSSA, Ad Club, Rambler Productions, etc.).

- The nominee should submit a one-page, double-spaced, typewritten statement describing her/his qualifications and explaining why he/she chose Advertising/Public Relations as a major.

- The nominee should also include an original sample of their work with the application. (This can be submitted in written form and other form appropriate to the original work submitted. **Video content must be submitted as a link.** ) The sample should be a student’s best work representing the culmination of skills and knowledge they have acquired as an undergraduate.

- Please attach an application form and unofficial transcript to your statement and work sample.

- A typewritten faculty support statement (recommendation) should also be submitted. Students should ask a favorite professor or faculty member.

NOMINATION PROCEDURE:

A student may be nominated in one of three ways:

a) By a faculty member within the school. Faculty should notify email scoopergibson@luc.edu to send application form to student;

b) By an established school group; or

c) By self-nomination

**Deadline: March 28, 2014, 12am**

**Presentations will be made at the School of Communication Honors Reception as part of the university’s Weekend of Excellence on April 11th, 1pm**
SCHOOL OF COMMUNICATION
OUTSTANDING ADVERTISING/PUBLIC RELATIONS MAJOR

APPLICATION FORM

NAME_________________________________________ID#_____________________________________
ADDRESS_____________________________________________________________________________
PHONE___________________________EMAIL_________________________________________________

Return to: upload.Outstan.kvub22w993@u.box.com
Deadline March 28, 2014, 12am

________________________ Application form
________________________ One-page essay
________________________ Original work sample
________________________ Unofficial Transcript
________________________ Faculty Letter