SCHOOL OF COMMUNICATION HONORS

OUTSTANDING ADVERTISING/PUBLIC RELATIONS MAJOR: JUNIOR AND SENIOR AWARDS

Requirements and Nomination Procedure

If you are interested in the Outstanding Ad/PR Major: Junior or Senior Award, consider the following requirements and submit your name to the School of Communication using the procedure outlined below.

REQUIREMENTS:

- The student should have at least a 3.5 GPA in their major and a 3.25 cumulative GPA. Students can determine their grade point average using the GPA calculator online:
  
  http://www.luc.edu/advising/gpa_calculator.html

- The student should participate in School of Communication activities (e.g., the Debate Society, WLUW-fm, IABC, SPJ, Service Learning, Lambda Pi Eta-Beta Rho, PRSSA, Ad Club, Rambler Productions, etc.).

- The nominee should submit a one-page, double-spaced, typewritten statement describing her/his qualifications and explaining why he/she chose Ad/PR as a major.

- The nominee should also include an original sample of their work with the application. (This can be submitted in written form, on a CD, DVD, audio tape and other form appropriate to the original work submitted.) The sample should be a student’s best work representing the culmination of skills and knowledge they have acquired as an undergraduate.

- Please attach an application form and unofficial transcript to your statement and work sample.

- A typewritten faculty support statement (recommendation) should also be submitted. Students should ask a favorite professor or faculty member.

NOMINATION PROCEDURE:

A student may be nominated in one of three ways:

a) By a faculty member within the school. Faculty should notify email scoopergibson@luc.edu to send application form to student;

b) By an established school group; or

c) By self-nomination

Deadline: March 22, 2013, 5pm

Presentations will be made at the School of Communication Honors Reception as part of the university’s Weekend of Excellence on April 19, 2pm
SCHOOL OF COMMUNICATION
OUTSTANDING ADVERTISING/PUBLIC RELATIONS MAJOR

APPLICATION FORM

NAME______________________________ID#__________________________

ADDRESS_________________________________________

PHONE___________________________EMAIL_________________________

______ JUNIOR (completed 60 or more hours)
______ SENIOR (completed 90 or more hours)

Return to: School of Communication, 51 E. Pearson, Dean’s Office, WTC; 312-915-6548
Deadline March 22, 2013, 5pm