The entrepreneur: Seeing the unseen
by Al Gini | Feb. 23, 2012

The late, great Steve Jobs would have been 57 years old this Thursday Feb. 24. So in honor of the Apple founder’s birthday I have this ode to the entrepreneur.

Whereas most of us are focused on the present, entrepreneurs are focused on the unknown, the unimagined. They create ideas and visions outside the limits of the moment, and see things as they’re going to be, not just as they are or have been.

Al Gini is a professor of business ethics and chair of the department of management at Loyola University Chicago. He is also the co-founder and associate editor of Business Ethics Quarterly, and the author of several books, including My Job, My Self and Seeking the Truth of Things: Confessions of a (catholic) Philosopher.