Loyola unveils new logo  
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Loyola has a new athletic center, remodeled basketball arena, and now a new logo.

The school’s new trademark still features the traditional look of its wolf mascot but adds more modern typeface.

“This is an exciting time for Loyola athletics with a commitment from the University including the recent openings of The Norville Center for Intercollegiate Athletics, the renovations to Gentile Arena and new leadership,” said athletic director M. Grace Calhoun. “We feel that our new logo will foster even more pride in our alumni, fans, and students.”

The logo designed by Sport Graphics in Indianapolis retained the wolf and “Ramblers” nickname. The wolf mascot was inspired by the coat-of-arms of St. Ignatius of Loyola, which depicts two wolves standing over a kettle. The wolves and cauldron on the St. Ignatius family crest refer to prosperity and generosity of the Loyola family, who, after feeding family and soldiers, had enough food to feed wild animals.

The nickname Ramblers dates to 1926 when media tagged it to the school’s football team, which traveled widely across the country. It’s the only “Ramblers” team in Division I sports.