Schedule

eduStyle Awards
Hotel Info
News & Updates
Schedule
Attendees
Local Area Information
Driving Directions
Flight Information
Ground Transportation
Spotlight
Abstracts - Monday
Abstracts - Tuesday
Abstracts - Wednesday
Tuesday Topic Tables
Keynote Speakers
Call for Papers - Closed
Twitterview Schedule
- March 5th: Sean Carton, idfive.com
- March 10th: Kyle Trudell, Culver.edu
- March 15th: Amy Stevens, MCLA.edu
- March 24th: Bob Johnson, Bob Johnson Consulting
- April 7th: Mark Rothbaum, VarsityOutreacht.com
- April 29th: Karine Joly, HighEdExperts.com
- May 3rd: Suraj Kika, Jadu.co.uk
- May 12th: Terry Flannery, American University
- May 18th: John Dalton, Rob Zinkan, Indiana Univ. East
- June 8th: Louis Gudema, Magic Hour Communications
- June 15th: Marilyn Kail, Carnegie Mellon University
- June 18th: James Runkle, Second Melody

News & Updates
Meet Our New Advisory Board
Learn more...
FREE Branding Seminar by Google
Learn more...
Add'l. Chicago Hotels in Area
Learn more...
Register Now for 2009
<table>
<thead>
<tr>
<th>Time</th>
<th>A Marketing Communications</th>
<th>B Design &amp; Development</th>
<th>C (Guest Track) The Best (and the Worst!) of Both Worlds</th>
<th>D (Guest Track) Beyond the Buzz Terms: Defining Your College Brand</th>
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<tbody>
<tr>
<td>7:30 - 8:30 am</td>
<td>Cont. Breakfast</td>
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<tr>
<td>8:30 - 9:30 am</td>
<td>Wish You Were Here: Experiments on Telling Your Campus Story from Abroad-Kirsten McKinney, Univ. of Richmond</td>
<td>Managing Higher Education Web Development: Traps and Tips-Ryan Delillo, The George Washington University</td>
<td>Panel Discussion Deb Dudley, SUNY Potsdam, Ann Marie Vargas, Rollins College</td>
<td>The Real U: Building Brands that Resonate with Students, Faculty, Staff &amp; Donors-Rob Moore, Lipman Hearne</td>
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<td>10:45 - 11 am</td>
<td>Break</td>
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<td>12 - 12:15 pm</td>
<td>Closing Remarks Before Keynote</td>
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<td>12:15-1:15 pm</td>
<td>Learning 2 Speak Native: How education is being transformed in 140 characters or less-Steve Dembo, Discovery Education</td>
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