

Initial Report

Last Modified: 05/31/2016

1. Overall, I am very satisfied with the sponsorship package provided.

#	Answer	Bar	Response	%
0	Strongly disagree		0	0%
1	Somewhat disagree		0	0%
2	Neither agree or disagree		0	0%
3	Somewhat agree		0	0%
4	Strongly agree		3	100%
	Total		3	

Statistic	Value
Min Value	4
Max Value	4
Mean	4.00
Variance	0.00
Standard Deviation	0.00
Total Responses	3

2. Please rate your satisfaction with the sponsorship packages.

#	Question	Strongly Disagree	Somewhat Disagree	Neither Agree or Disagree	Somewhat Agree	Strongly Agree	Total Responses	Mean
1	The sponsorship packages were clear and relevant.	0	0	0	1	3	4	3.75
2	I received good value for my investment.	0	0	0	1	3	4	3.75
3	I would like to participate in future AJCU events.	0	0	0	0	4	4	4.00
4	I would recommend this event to others.	0	0	0	1	3	4	3.75

Statistic	The sponsorship packages were clear and relevant.	I received good value for my investment.	I would like to participate in future AJCU events.	I would recommend this event to others.
Min Value	3	3	4	3
Max Value	4	4	4	4
Mean	3.75	3.75	4.00	3.75
Variance	0.25	0.25	0.00	0.25
Standard Deviation	0.50	0.50	0.00	0.50
Total Responses	4	4	4	4

3. Please rate your satisfaction with the John Carroll team.

#	Question	Strongly Disagree	Somewhat Disagree	Neither Agree or Disagree	Somewhat Agree	Strongly Agree	Total Responses	Mean
1	Communication was clear and informative.	0	0	0	0	4	4	4.00
2	Communication was timely.	0	0	0	0	4	4	4.00
3	I knew who to contact with questions.	0	0	0	0	4	4	4.00

Statistic	Communication was clear and informative.	Communication was timely.	I knew who to contact with questions.
Min Value	4	4	4
Max Value	4	4	4
Mean	4.00	4.00	4.00
Variance	0.00	0.00	0.00
Standard Deviation	0.00	0.00	0.00
Total Responses	4	4	4

5. Considering the overall value of the sponsorship, was it...

#	Answer	Bar	Response	%
0	An exceptional value, worth more than you paid for it		0	0%
1	A good value, worth about what you paid for it		4	100%
2	A poor value, worth less than you paid for it		0	0%
	Total		4	

Statistic	Value
Min Value	1
Max Value	1
Mean	1.00
Variance	0.00
Standard Deviation	0.00
Total Responses	4

6. What would you change about this event to make it more valuable?

Text Response	
Jim, We hope to receive a list of schools that attended along with the attendees from each. Possible. Brian Gaul	
<p>The badges that each individual had did not show in large print, which University they were representing, it took an effort to see their university name. Having it larger in the future would be helpful. Yes it was on their but very small. Helpful to vendors, but I would think even participants to see where their peers are from, especially if they don't know them. Most people did not have business cards, so no way to really know how to get in touch with people after. It would helpful and I think a benefit for a Premium, Gold or Silver sponsor that we receive a copy of those in attendance and a way to reach out to them. I doubt they would think it an imposition to get an e-mail asking to speak with them in the future, if their University ever needed the type of services you offer. Also it would be nice to get a copy of the conference booklet that had my ad in it to see how it showed up. Other than the flowers on the table, no recognition that TCI was a Gold Sponsor.</p>	
Possible more identifying signs outside the student center where we as vendors needed to be! Other than that -- perfect event!	
I thought the schedule was a good change and more effective than some of the past events. Vendors really did not see traffic until 1 hour in to the time block; most people began to enter after 12 noon.	
Statistic	Value
Total Responses	4

7. Any other comments you would like to share?

Text Response
Thank you for encouraging the schools to meet with vendors. We had great conversations.
The IT students and IT staff that assisted during the event were very helpful! Hats off to their hard work!
Thank you to the entire JCU team and making us feel very welcomed!
The JCU Staff was very helpful; getting rides back to our vehicles with our "stuff" was a real treat; as well as checking in with each vendor during the event itself. Sincere thanks and congratulations to all of the IT Staff.

Statistic	Value
Total Responses	4