

### Twitter

### Quick Reference and Links

For Additional Resources:  
[www.delicious.com/krillion/twitter\\*](http://www.delicious.com/krillion/twitter*)



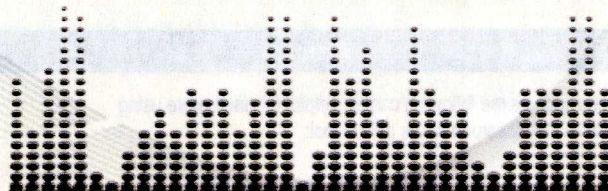
Twitter is a free social networking and micro-blogging service that enables users to send and read other user's updates, known as "tweets."



## AT FORDHAM UNIVERSITY

APRIL 18-21, 2010

TECHS IN THE CITY #ajcu2010



# twitter™

## Why should I use it?

**Connect** to professionals with shared interests

**Build** your digital personal learning network

**Collaborate** with colleagues and experts

**Meet** people before the conference

## How do I use it?

1. Go to [www.twitter.com](http://www.twitter.com) and sign up for an account
2. Use the hashtag #ajcu2010 when tweeting

Connect Share Discover Collaborate Realtime



## Twitter Resources and Links

Bookmarks have been organized for the presentation on Twitter at AJCU 2010: [www.delicious.com/krillion/twitter](http://www.delicious.com/krillion/twitter)\*  
"Resources for Teaching" Protopage tab on Twitter: <http://www.protopage.com/ktreglia#Untitled/Twitter>  
"Social Media" Presentation slides: <http://www.slideshare.net/krillion/presentations>

### First Steps: Set Up Your Twitter Account

Getting started with Twitter is as easy as 1-2-3!!

1. Go to [www.twitter.com](http://www.twitter.com) and sign up for an account
2. Follow people
3. Join the conversation!

<http://delicious.com/krillion/twitter>\*+start

### Examples

Looking for specific examples of twitter being used in higher-ed classrooms and as a professional development tool?

Here are a few ideas on how teachers are using Twitter:

- track a conference
- classroom backchannel
- collaborative research bibliographies
- open discussion

Links to spreadsheets, lists, and posts with specific examples:

<http://delicious.com/krillion/twitter>\*+examples

### Articles

Articles such as the following can be helpful to read before using Twitter in the classroom or as a PLN tool:

- NEA: "Can Tweeting Help Your Teaching?"
- Campus Technology: "Micro Blogging with Twitter"
- Inside Higher Ed: "News: Tweeting in Class"

For links to additional articles:

<http://delicious.com/krillion/twitter>\*+articles

### Papers

A listing of scholarly papers and studies on Twitter:

<http://delicious.com/krillion/twitter>\*+papers

### Safety

Just like any online tool, there are safety measures and precautions you should take when tweeting:

<http://delicious.com/krillion/twitter>\*+safety



### Basic Vocabulary

Twitterer, Tweep or Tweeple: Twitter users

Follower: Twitter user who tracks your tweets

RT (ReTweet): resending another's tweet

DM (Direct Message): a tweet that is only visible by the recipient

@reply: sent to a specific user but visible to all

#: hash mark that designates a topic that can be followed

<http://delicious.com/krillion/twitter>\*+terms

### Personal Learning Network

Twitter is an excellent tool to use to create a Personal Learning Network (PLN). A PLN is a group of friends, colleagues, or experts with whom you exchange information and resources. For links to articles and blog posts with advice to building and utilizing your own PLN with Twitter:

<http://delicious.com/krillion/twitter>\*+pln

### Tweeple

A listing of directories and tools for finding tweeple to follow:

<http://delicious.com/krillion/twitter>\*+tweeple

### Tools

Most tweeple find it useful to use Twitter tools such as Tweetdeck or TwitPic. For links to lists of Twitter tools check out:

<http://delicious.com/krillion/twitter>\*+tools

### Twitter Etiquette

Some simple do's and don'ts of tweeting:

- Show, don't tell and provide links
- Help and retweet others
- Humor and snark in moderation
- Listen and engage in conversation
- Don't spam or over promote
- Pause between tweets
- Use hashtags
- Avoid automated tweets
- Don't blast others

For more advice and tips on how to tweet:

<http://delicious.com/krillion/twitter>\*+tips

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