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Information Systems

March 3, 1997

Mark Castner
Canisius College
2001 Main Street
Buffalo, New York 14208-7000

Dear Colleague:

I would like to take this opportunity to formally invite you to the **Eleventh Annual Conference for Information Technology Management** to be held at Creighton University in Omaha, Nebraska on April 27-30, 1997. Enclosed you will find a conference registration form and other materials related to our conference.

I am happy to note that members of AUSJAL are invited to this regular conference of the AJCU-CITM as full participants. We hope that a good many will join us.

ACCOMMODATIONS:

A block of rooms has been reserved at the Old Market Embassy Suites hotel in Omaha. You must make your reservations directly with the hotel by calling 1-800-EMBASSY (362-2779). Be sure to indicate that you are with the Creighton/AJCU Conference to get the special daily rate of \$112 plus taxes (total - \$124.xx). All rooms are the same except that you have a choice of King or Double Double.

Members of AUSJAL can receive hotel reservation assistance from the Creighton staff by e-Mailing either name on the registration form or agenda survey form.

TRANSPORTATION:

Transportation to and from Eppley Airport is available by cab or limousine service. The hotel operates a limo service. The airport terminal is less than four miles from the hotel, so cab fares are less than \$ 8.00. If you drive in to Omaha, the hotel has its own parking garage.

REGISTRATION:

The registration fee for this year's conference is \$175.00, (down from last year's \$200.00). This fee includes all breakfast, noon and evening meals on regular conference days (April 28, 29, 30). It also includes a welcoming event to be held at the hotel on Sunday, April 27.

CONFERENCE AGENDA:

The Conference will begin on Monday, April 28th, with an on-campus breakfast at 8:00 and adjourn on Wednesday at 1:00pm. A welcoming event will be held Sunday evening in the hotel starting at 6:00pm.

*Academic Computing - Administrative Computing
Technical Services & Communications - Telephone Services*

2500 California Plaza Omaha, Nebraska 68178-0040 (402) 280-2564 FAX: (402) 280-2573

Invitation Letter - continued.....

Suggestions for agenda topics are requested on the enclosed form. Either return the form by mail or fax or fill out the form on our Web page (<http://www.creighton.edu/AJCU/>). The opening session will be an address by the Creighton University President, Rev. Michael G. Morrison, S.J.. Several employees of the University will be attending our sessions as guests and resource personnel.

We will have our traditional "Birds of a Feather" session, limiting it to one report per institution. Plan for your report for no longer than five minutes.

We will be taking our traditional campus tour of the host institution as well.

BUSINESS MEETINGS:

Our annual Business Meeting will be held the first day, immediately after lunch. Arrangements have been made for AUSJAL to have separate meeting space should they want to meet separately. The Secretary will have a full agenda of items for discussion at this meeting.

CONFERENCE DINNER:

The Conference Dinner will be held on the Creighton University campus at the new Lied Center for Arts Education. After the dinner, which will be centered on special Omaha Steaks, we will have a planned presentation given by the Creighton faculty who have been identified as technology "fellows" during the past two years.

WEEKEND EVENTS:

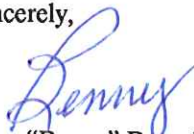
Expecting that many of you will be coming to Omaha on Saturday to take advantage of reduced airfare rates, we have several events planned. First, there will be a golf outing for those who wish to play. Several Creighton administrators are committed to being your partners. Second, Omaha is famous for its Henry Doorly Zoo, which is less than 30 blocks from the hotel, right on the same street. The Zoo, with its Aquarium, I-Max Theater and Rain Forest, is a major midwest attraction. And just across the Missouri river in Iowa, and only a cab ride away, are three Casinos. Though we'd hate to see you leave your money in Iowa, they do provide a good time and good food.

OTHER ISSUES:

Please send in your agenda survey as soon as possible followed by your registration. We expect to have a final package of materials and information about Creighton and Omaha to you by April 1. If you have questions, please call Bob Rauscher at 402-280-2122.

Please be reminded that I will be officially retired on March 14th, but since the person who has been selected to replace me is not available until late May, I will be working half time and will also be your general host for this meeting.

Sincerely,



Leon "Benny" Benschoter
Vice President/Information Systems
Creighton University

Attachments

**ELEVENTH ANNUAL AJCU CONFERENCE
FOR
INFORMATION TECHNOLOGY MANAGEMENT
April 27 - 30, 1997**

Conference Registration

Name: _____

Title/Position: _____

Dept/Office: _____

Institution:: _____

Address: _____

City/State/Zip: _____

Telephone: _____ **e-Mail Address:** _____

Fees:

Registration Fees @ \$175.00 USA _____

Additional dinner guests @ \$25.00 _____

Make check payable to: Creighton University

Special Meal Requirements (if any) _____

Anticipated Arrival Date/Time: _____

Anticipated Departure Date/Time: _____

Send registration form and payment by April 10, 1997. One check or money order may cover multiple registrations. (However, please fill out one registration form per attendee.)

Mail to: Benny Benschoter
Creighton University
2500 California Plaza
Omaha, NE 68178
402-280-2121

or FAX to 402-280-2573

e-Mail inquiries to:
bennyb@creighton.edu

**ELEVENTH ANNUAL AJCU CONFERENCE
FOR
INFORMATION TECHNOLOGY MANAGEMENT**

Name: _____ Institution _____

Indicate your interest in the following topic sessions by rating each:
0 = No interest, 1 = Some Interest, 2 = Very Interested, 3 = Want to speak on subject

| Topics: | Rating | Specific Issues |
|----------------------------------|--------|-----------------|
| Help Desk | _____ | _____ |
| e-Mail Issues | _____ | _____ |
| Outsourcing | _____ | _____ |
| ISP Selection & Service | _____ | _____ |
| Network Issues | _____ | _____ |
| Security Issues | _____ | _____ |
| Reengineering Business Practices | _____ | _____ |
| One Card Systems | _____ | _____ |
| Selecting New Applications | _____ | _____ |
| Strategic Planning | _____ | _____ |
| Library Automation | _____ | _____ |
| Staff Development/Training | _____ | _____ |
| Downsizing | _____ | _____ |
| Other (_____) | _____ | _____ |

Do you have a specific program or case study about which you would like to present information, which in turn would precipitate discussion, inquiry, solicit advise, etc. Tell us about it!!

Return promptly to:

Bob Rauscher, Creighton University, 2500 California Plaza, Omaha, NE 68178
by March 30, 1997.

FAX: 402-280-2573

eMail additional ideas to: brauscher@creighton.edu